

Privacy Notice for .LAT domain name users

IDENTITY AND ADDRESS OF THE RESPONSIBLE ENTITY.

The privacy of your personal data is of the utmost importance to Federación de Latinoamérica y el Caribe para Internet y el Comercio Electrónico (commercially known as "ECOMLAC"), with address at Rambla República de México 6125, Montevideo, Uruguay, therefore, in his character of Registry of the generic top level domain (gTLD) .LAT (".LAT Registry") hereby assigning Network Information Center, S.A. de C.V. and its Department of Personal Data Protection, with address at Av. Eugenio Garza Sada 427, Offices 4, 5 y 6, Colonia Altavista en Monterrey, Nuevo León, México, in charge of matters regarding privacy.

DEFINITIONS.

.LAT Registry provides you with a list of all the definitions of those words that will be used throughout this Notice so that you may have the utmost clarity in terms of content:

Cookies.

Fragments of information from a web page that are stored in a hard drive of the machine, used to connect to Internet through the page server.

IP Address.

Internet protocol address. It is a numerical identifier used by a device when connecting to Internet, which is assigned by the service provider at the time the connection is made.

Domain Name.

Represents a common identifier of a group of computers or equipment connected to a network. It is a simple internet addressing system designed to allow users to easily locate sites on internet. For the purposes of the present, it will only refer to the domain names under the cctld .MX.

Internet Resource.

IP Address Blocks and/or ASN numbers (Autonomous System Number).

Website of .LAT Registry.

www.nic.lat, and/or any website used by .LAT Registry.

Whois.

Data base system used to search existing Domain Names and its primary data, as well as to prove and verify ownership and assignation of Internet Resources; which may be consulted openly through the Website of .LAT Registry.

LDRP.

Process that is executed to provide data requested by WIPO (World Intellectual Property Organization), so that they can initiate a Local Domain Name Dispute Resolution.

The terms defined in this section may be used both in singular and plural.



YOUR PERSONAL DATA.

.LAT Registry will process personal identification data.

Moreover, we should like to inform you that in order to comply with the purposes indicated herein, .LAT Registry will not collect or process sensitive personal data.

PRIMARY PURPOSES.

.LAT Registry will process your personal data for the following primary and necessary purposes:

- To provide all services and carry out all necessary activities of .LAT Registry operation, according to operation contracts that .LAT Registry has in first instance with ICANN and with the accredited Registrars;
- The operation, management, administration, provision and improvement of the services provided by .LAT Registry;
- Providing, to the holder of the data, access to the Website of .LAT Registry and/or the corresponding system;
- The elaboration and analysis of statistics and historical information;
- Delivery of notifications, requirements, and letters, along with the response to your requests in regards to the services offered by .LAT Registry;
- Data backup to ensure continuity of service;
- Partial or total publication of your personal data in the data system associated with Domain Names (whois).

Finally, you cannot request .LAT Registry to cease from processing your information for the aforementioned primary and necessary purposes, since such processing is necessary in order to fulfill the obligations derived from the relationship between you and .LAT Registry, as well as the cases determined by Federal laws.

SECONDARY PURPOSES.

In addition, if you do not object, .LAT Registry will treat your personal data for the following additional purposes that are not necessary for the requested service, but will enable us to offer you the best service:

- The elaboration and analysis of market researches.
- For the application of surveys and evaluations to improve the quality of the services we offer.

If you do not wish your personal data to be processed for any or all of the additional purposes, please contact us immediately by email at the following address: privacidad@nic.mx.

Refusal to permit the use of your personal information for additional purposes will not constitute a reason to deny you the services requested or to terminate the relationship established with us.

TRANSFERS.

In order to fulfill the aforementioned necessary purposes or any others required by law or the competent authorities, .LAT Registry will transfer the necessary information to the following organizations and for the following ends:



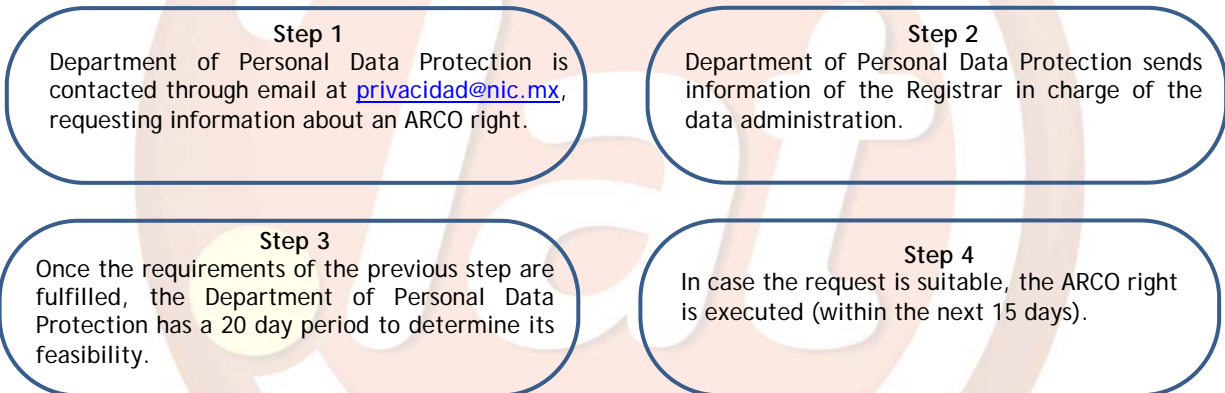
Third party receiving the personal data	Purpose	Consent
Competent authorities.	When required by law.	Not required
Providers who assist .LAT Registry.	To the effective fulfillment of the services.	Not required
National and international institutions.	To regulate the services.	Not required
Data backup provider.	For the recovery of the service against a contingency.	Not required

If you do not want .LAT Registry to transfer your data for the transfers in which your consent is required, please send an email to privacidad@nic.mx, and we will assist you in due time and form.

ARCO rights and/or revocation of consent.

You or your legal representative can exercise any of your rights of access, rectification, cancellation or opposition (hereinafter "ARCO rights"), and revoke your consent for the processing of your personal information by sending an email to the Department of Personal Data Protection of .LAT Registry to privacidad@nic.mx requesting information about the ARCO rights.

To exercise any ARCO right, the following procedure must be completed:



The Registrar responsible for data management may request the following information:

- Filling of ARCO rights request form or any other document according to the current legislation of the Registrar in charge;
- Data owner name and email in order to submit the response to its request;
- Documents to demonstrate its identity, or, its legal representation;
- Clear and accurate description of the personal data to which the ARCO exercise is intended;
- Any other element or document that enables the location of the personal data;
- Any other requirement established by the Registrar.



LIMITATION AND/OR DIVULGATION OF YOUR INFORMATION.

You can limit the use or divulgence of your personal information by sending your request to .LAT Registry to the email privacidad@nic.mx. If your request is appropriate, you will be added to .LAT Registry's exclusion list.

The Website of .LAT Registry has links to other websites, therefore, we recommend you to review the privacy notice for each one. .LAT Registry will not be held responsible for any information that you disclose on any other website.

USE OF COOKIES, WEB BEACONS AND OTHER TECHNOLOGIES.

We use cookies and other technologies on our webpage, which allows us to monitor your behavior as an Internet user and to provide you with a better service and experience on browsing our site.

Moreover, .LAT Registry can obtain the following information through its web page:

- Identification data.
- Data related to your browsing preferences.
- Data related to your IP address, type of operating system, type of browser and pages visited.

These cookies or the other technologies can be disabled through your internet browser.

PRIVACY NOTICE CHANGES.

.LAT Registry will notify you of any changes to its privacy notice through the link <https://www.nic.lat/> and then the section Privacy Notice.

Last update of this Notice: October 1st, 2017.

The English version of this document has no legal value, it is provided solely as a means to facilitate the reading and understanding of the Spanish version, it is not a substitute to the legal validity of the Spanish version. In case of any controversy, the text in the Spanish version shall in all cases apply.

